I. **INTRODUCTION** (Purpose and Intent)

The University of South Florida Alumni Association, Inc. is a private, not-for-profit Florida corporation and Direct Support Organization under Section 1004.28, Florida Statutes. The mission of the USF Alumni Association is to foster a mutually beneficial, lifelong relationship between the University of South Florida System (USF System) and its alumni; to inspire loyalty and pride among current and future alumni; and to advocate for excellence in teaching, research and public service. A variety of programs are offered to meet the Alumni Association objectives.

II. **STATEMENT OF POLICY**

The USF Alumni Association Board of Directors and the Executive Committee thereof approve the USF Alumni Association Bylaws and Long Range Plan. The management of the day-to-day affairs of the USF Alumni Association is the responsibility of the Alumni Association Executive Director. The Associate Vice President, Alumni serves on the staff of the Division of University Advancement and is the Executive Director of the USF Alumni Association.

III. **ADMINISTRATION**

The Alumni Association is responsible for the implementation and maintenance of the following activities and programs:

A. Provide feedback for the institution related to the education and career outcomes of the USF System’s programs for its students and the economic, social and cultural impact of all former students on the community at large.

B. Promote support of the USF System through its fundraising, legislative and public relations, and other related programs.
C. Provide programs that continue the educational and service relationships between the USF System and its former students.

D. Leadership and coordination of the alumni membership dues and alumni fundraising efforts and other gift income programs as appropriate.

E. Coordination of all service type alumni programs including publications, group insurance, merchandise, credit card, collegiate license plates, career placement, advocacy, and reunion/social type functions.

F. Coordination of all alumni non-fundraising type support efforts including student recruiting, scholarship selection, participation in searches for key USF System officers, special events, and student leadership programs such as the USF Ambassadors and Student Alumni Association.

Current Responsible Office*: University Advancement

*Refer to the appropriate Responsible Office website for a current name of the Vice President or other Responsible Officer.

History: New 8-30-96, Amended 1-29-10.